

Industry Most Influential Practitioner, otherwise known as (Men of Impact 2025) Top 50					
S/N	Nominees	Design	Organisation	Industry	Why
1	Dr. Felix King Eiremiokhae	MD/CEO	Oracle Experience	Experiential marketing	
2	Ayodeji Razaq	Group CEO	RED For Africa	Communications	
3	O'tega Ogra	Senior Special Assistant on Digital/New Media to the President Bola Ahmed Tinubu	Public Sector	Strategic Comms	
4	Steve Babaeko	GMD/ CEO	X3M Ideas	Advertising	
5	Lanre Adisa	MD/CEO	Noah's Ark	Advertising	
6	Israel Jaiye Opayemi	Chief Strategist/CEO	Chain Reactions Africa	Strategic Communication	
7	Tope Ashiwaju	General Manager, Group Corporate Communications & Events	Dufil Prima Foods Limited	Public Relations	
8	Dr. Abisoye Fagade	Director General	National Institute for Hospitality and Tourism (NIHOTOUR)	Tourism/Marketing	
9	Dr. Olalekan Fadolapo	CE/DG	Advertising Regulatory Council of Nigeria	Regulations/Advertising	
10	Dr Meksley Nwagboh	CMO	Fidelity Bank	Marketing	
11	Dr. Emmanuel Agu	Marketing Consultant		Marketing	
12	Ramon Olanrewaju Nasir	Group Head, Media & External Affairs	UBA Plc	Media/PR	
13	Dr. Olawale Anifowose	Director, Programs & Partnership	Enterprise Development Centre, EDC	Entrepreneurship/ Education	
14	Olumide Iyanda	Founder/Chief Executive Officer	Mighty Media Plus Network Limited	Media	
15	Anietie Udoh	Director, Marketing	MarketingEdge	Media Marketing	
16	Desmond Esorougwe	Convener	African Brand Congress (ABC)	Brand Management	
17	Bolaji Abimbola	CEO	Integrated Indigo	PR	
18	Emeka Oparah	Group Vice President Corporate Communications & CSR	Airtel Africa	Communications/Sustainability	
19	Wole Olagundoye	Managing Director	Outori Limited	Experiential Marketing	
20	Dr. Victor Gbenga Afolabi	GCEO	GDM Group	Marketing/ Entrepreneurship	

21	Olayinka Ijabiyi	Ag. Group Head Marketing and Corporate Communication	First Bank of Nigeria Ltd	Marketing / Communications	
22	Yinka Adebayo	Executive Director, Media Investments	OMG WeCA	Media/Sponsorship	
23	Dozie Okafor	CEO	PHD West Africa	Media Management	
24	Anthony Chiejina	Chief Brand Officer	Dangote Group	Communications/Brand Management	
25	Timothy Sogbeinde	Ag. Group Head, Corporate Comms	BUA	Creative Communications	
26	Alaba Fadero	Regional CEO, OMG West & Central Africa (OMG WeCA)	Omnicom Media Group (OMG) West & Central Africa (WeCA) region.	Media/Management	
27	Lanre Ashaolu	CEO	FPL Media	Out-of-home advertising	
28	Sola Akinsiku,	Managing Director	Kok Visibility Edge	Outdoor advertising	
29	Chief Yomi Otubela	Proprietor of Lagoos Schools & President NAPPs	Lagos Schools at Orile Agege, Lagos State	Education	
30	Olumuyiwa Akande	Group Head, Corporate Communications,	SIFAX Group	Brand & Communications Strategy	
31	Segun Ogunleye	Head of Marketing, Africa Partner Markets and the Guinness Beer Lead for South, West, and Central Africa	Diageo	Brand Building	
32	Charles Aigbe	Deputy Vice President, Community Relations	Heirs Oil & Gas	Communications/Sustainability	
33	Abiodun Oshinibosi	Project Marshall	ABELINIS LIMITED	Experiential Marketing	
34	Ilyas Kazeem	Marketing Director	Flour Mills of Nigeria Plc	Marketing	
35	Lampe Omoyele	MD/CEO	Nitro 121	Brand Building/Marketing	
36	Otis Ojeikhoa	CEO	Brands Optimal Limited	Brand Activations	
37	Michael Dada	Managing Director, & President/Executive producer	PRM Africa Marketing and Communications & All Africa Music Awards, AFRIMA	Communications/Entertainment	
38	Amaechi Michael Okobi	Chief Brand and Communications Officer	Access Corporation	Communications/Brand Management	
39	Joseph Edgar	Founder	Duke of Shomolu	Theatre/Art	

40	Uaboi Agbebaaku	Legal Director and Company Secretary	Nigerian Breweries Plc	Legal/Corporate Services	
41	Olusegun Akinyemiju	Senior brand manager Guinness (MSS category)	Guinness Nigeria	Brand Management/Marketing	
42	Dr. Patrick Korie	MD	SUNU Group	Healthcare and Wellness	
43	Rasheed Bolarinwa	Group Head, Brand Management & Corporate Communication	Polaris Bank Limited	Brand Management/Communication	
44	David Okeme	CEO	UP Digital Limited	Marketing & Management	
45	Adedeji Ademigbuji	Public Information and Reporting Officer	UN Office for the Coordination of Humanitarian Affairs Ukraine	Media & Humanitarian	
46	QS Bolaji Sotunde	Principal	E320 Associates	Surveying, project management, and cost management	
47	David Idahoise	MD /CEO	Route 712 Agency	Experiential Marketing	
48	Olufela olusegun seton	MD/CEO	NF Branding Nigeria & West Africa	Branding and Marketing	
49	Gboyega Akosile	SA, Media & Publicity to the Governor	State Lagos Government	Public Communications/Media	
50	Mr. Odion Aleobua	Chief Executive Officer	Modion Communications	Strategic Communications	